

# FUNDRAISING FOR PKU IN GEORGIA

IMPROVING LIVES ONE DONATION AT A TIME

## Why we need your help

Georgia PKU Connect is committed to connecting PKU families and individuals with the support and resources they need to manage PKU and live healthy, productive lives.

Many of our community members are facing issues with access to medical formula and foods, as well as resources important to diet management. Georgia PKU Connect can advocate for coverage, investigate patient assistance programs, and begin providing resources to those in need (scales, food lists and cookbooks).

2011 goals also include:

- **Welcome packets** for parents and guardians of newly diagnosed newborns (including support contact phone numbers, stories about PKU successes, and subscription information for National PKU News, the Listserv and the National PKU Alliance)
- **Insurance Guide** for Families and Adults
- Additional regional and statewide **community connection activities** (cooking workshops, picnics, adventure outings)
- **New and improved discussion board** integrated with our website, [www.GeorgiaPKU.org](http://www.GeorgiaPKU.org)!
- Planning for an annual **family camp**
- **Supporting Research**



## 2011 Fundraising Ideas

### Lemonade Stands

Advertise in your community (schools, neighborhood paper, local news, flyers), sell lemonade, baked goods, and other treats. Most importantly have fun!

### School Hat Days

Work with the principal to organize a day for students to wear a hat for a small donation (\$1), promote the fundraiser during morning announcements, posters in the school, and flyers sent home. If teachers are interested, consider providing an overview to students – ask them to share their favorite meal or what they had for breakfast or lunch. Discuss which portion, if any, an individual with PKU would be able to consume. This is a great way for students (and teachers) to relate to the PKU diet! 5<sup>th</sup> graders and up will love this activity©.



### Ultimate PKU Day All-Stars

Do you have a child too young to play in the Ultimate tournament (13 and under)? They can still collect pledges to support Ultimate PKU Day! Each All-Star will be an honorary player, participate in team photos and receive a player shirt. (All-Stars do not have to have PKU!) Teens and adults can be All-Stars too!!!

### Ultimate PKU Day Player

Do you play Ultimate Frisbee or want to give it a try? Players with various skill levels play an all day hat tournament (individual registration) and raise funds for PKU by collecting pledges. A modest registration fee covers a shirt and player food and water.



## Ultimate PKU Day 2011

**On June 4th, we will hold our Annual Ultimate PKU Day!** This event is an opportunity for Ultimate Frisbee players to enjoy a fun day of competition, while raising awareness and funds to support important PKU programs and research!

PKU community members, sponsors, clinicians, and friends are also invited to spend the day cheering on the players, socializing, sampling new PKU products, and enjoying free outdoor activities (face painting, inflatable slide, crafts and more).

This year, we will "beat the heat" by setting up a large shade tent for spectators and vendors. Pack a lunch and join us for a PKU Community Picnic from 11am - 3pm!

**During the event, all individuals and families who raised funds for Georgia PKU Connect during PKU Awareness Month will be recognized for their efforts!**



## Contacts for Fundraising

### How to get started, general information

Shiela Ryan, 678-326-2761 or [shiela@georgiapku.org](mailto:shiela@georgiapku.org)

### Ultimate PKU Day All-Star Sign Up

Kristen Vanags, 678-612-8408 or [kristen@georgiapku.org](mailto:kristen@georgiapku.org)

### Ultimate PKU Day Player Sign-Up

Scott Vanags, 404-202-1391 or [scott@georgiapku.org](mailto:scott@georgiapku.org)

### Lemonade Stand Guidance

Joanne Hunt, 404-474-8125  
[joanne@georgiapku.org](mailto:joanne@georgiapku.org)

### School Hat Day Guidance

Julie Cheek, 706-364-6176  
[julie@georgiapku.org](mailto:julie@georgiapku.org)



Local Neighborhood Supporters

Ultimate PKU Day 2010

## Event Lead Tips

- Contact Shiela to register your event with Georgia PKU Connect, obtain donor forms, and talk about how to get started.
- If you are planning a lemonade stand or school hat day, contact Joanne or Julie for planning assistance and ideas! They are looking forward to helping you!
- Do you have another fundraising idea, let us know!
- Take photos and have fun!

## Reminders to Event Donors

- Georgia PKU Connect is a 501c3 Non-Profit – Your donation is tax deductible!
- Checks should be made payable to Georgia PKU Connect.
- Want to donate online? Ask your local event leader how to use a credit card through Georgia PKU Connect's website.
- Cash can be donated. The event lead will write one check for all cash to Georgia PKU Connect.
- We appreciate your support!



Taste Connections Cooking Workshop 2008

## Celebrating 2010 Results

Last year, PKU community members and Ultimate players raised over \$10,000! We made donations to PKU research, funded medical foods advocacy efforts, and started building reserves for important local support and community building programs.

We would like to celebrate and recognize the following individuals, organizations, and corporations for their 2010 fundraising contributions!

- **All Ultimate PKU Day Players!**
- **Lucas Brotherton** for his Lemonade Stand in Decatur, Georgia!
- **Westmont Elementary School!**
- Ultimate PKU Day All-Stars **Jacob Cheek, Joseph Vanags, Lucas Brotherton** and **Riley Owczarz**
- **PKU families** and **PKU adults** who attended Ultimate PKU Day and other 2010 events
- **Our Sponsors!** TYSA, BioMarin, Heck Heah!, Applied Nutrition, Vitaflo USA, Cambrooke Foods, Turtle Mountain, Ener-G Foods, Jabian Consulting, Prographics, Geographics, Direct Technologies – You are making a difference for PKU!

## Upcoming Events

### PKU Awareness

Throughout the Month of May

### Ultimate PKU Day

Saturday, June 4, 8 A.M. – 5 P.M.

### Walk for PKU

Fall Season, Date Coming Soon!

### Annual Meeting & Holiday Party

Early December

*Additional events will be added throughout the year – check our website, [www.GeorgiaPKU.org](http://www.GeorgiaPKU.org) or call Julie at 706-364-6176 for updates!*